ABU HURAYRA ABDULLAH
PMP®, CSPO®

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PROFILE SUMMARY

Objective
Product Manager with 6+ years' experience in Agile environments across FinTech, HealthTech, IoT, E-commerce, logistics, and Platform startups. Currently seeking part-time or remote PM opportunities in Australia to contribute strategically while pursuing a Master's in Data Science at the University of Adelaide.

Core competencies
Communication (written & verbal), Initiative, Team Collaboration, Time Management, Conflict Resolution, Stakeholder Management, Risk Assessment, Budgeting, Scheduling, Resource Allocation, Problem-solving, Adaptability, Change Management, Partner Management, Product Strategy, Analytical Thinking, Prioritization, Agile Methodology, Data Analysis, UX Design, Storytelling.

TOOLS

Project management (Jira, Clickup, Trello, Active Collab, Confluence, Slack)
Data analysis (Power BI, Tableau, Mixpanel, Firebase analytics)
Others (Microsoft Office Suite, HubSpot, GHL, WorkBoard, Notion)

TECHNICAL KNOWLEDGE

Web Development: HTML, CSS, JavaScript, PHP (Laravel), Vue.js, Python
Mobile Development: Android (Java/Kotlin), Swift (iOS), and Flutter.
Design: Figma, Adobe XD
Database: SQL (MySQL), NoSQL (MongoDB)

EXPERIENCE

Product Manager || Nov'2024 – Ongoing
Sheba Platform Limited. Remote
● Drove Agile transformation across 4+ teams, boosting sprint velocity by **35%** and improving delivery consistency.
● Led product and technical delivery across strategic partnerships (e.g., Banglalink), increasing MAUs and revenue growth,
● Launched **Sheba Pay**, a unified payment platform adopted by **50K+ users**, reducing checkout time by **40%**.
● Owned product roadmap across FinTech and services, delivering 6+ features aligned with customer pain points and business goals.
● Mentored junior PMs, fostering a product-led culture and improving cross-functional collaboration and delivery cadence.

Technical Project Manager || Mar'2023 – Aug'2024
DocTime Ltd. Dhaka, Bangladesh
● Led product and technical delivery across strategic partnerships (e.g., Banglalink), increasing MAUs by **43%** and revenue by **57%** in 6 months
● Managed Agile rituals and roadmap delivery across design and dev teams, improving throughput by **22%**.
● Built data dashboards using Firebase and Mixpanel to track KPIs, enabling C-level decision-making and product pivots.
● Reduced project delivery delays by **30%** through proactive risk management and scope control.

Business Operations Manager || Nov'2021 – Mar'2023
SJ Innovation LLC, Dhaka, Bangladesh

● Delivered 10+ enterprise projects for Fortune 500 clients with 95% on-time delivery, exceeding client expectations.
● Led Scrum rituals and capacity planning, optimizing team productivity by 28% across distributed teams.
● I generated BI reports using SQL and Tableau, which significantly improved billing accuracy and project forecasting.
● Reduced project rework by 35% through improved QA processes and tighter stakeholder alignment.

Product Manager || Mar'20-Oct'21
Quick Drop Ltd, **Dhaka, Bangladesh**
● Lead the digital transformation by analyzing user pain points, defining problems, and delivering iterative solutions to enhance user experiences.
● Oversee product lifecycle activities, including prioritization, backlog management, requirement documentation, and sprint planning.
● Lead product strategy by aligning stakeholder insights with business goals, developing requirements, and managing new tools and programs to optimize operations.
● Drive end-to-end product success by leveraging BI tools to develop data-driven strategies and solutions.

Founder || Sep'18-Jan'20
HURU Technologies Ltd, **Dhaka, Bangladesh**
HURU Technology is combining the power of interoperability, connectivity and machine intelligence to define the future of smart home technology.
● Keeping up with market trends to determine optimal pricing for goods and services and capitalizing on emerging opportunities.
● Aligned organizational objectives with company mission, increasing revenue, profit, and business growth by collaboratively developing integrated strategies.

EDUCATION

- **Master's in Data Science ||**, May 2024 – Dec 2026 (expected)
  University of Adelaide, Australia
- **BSc. In Information & Communication Engineering ||** Dec 2018
  Bangladesh University of Professionals (BUP), Bangladesh

CERTIFICATIONS

● Project Management professionals (PMP) ®
● Certified Scrum Product Owner (CSPO) ®
● CISCO Certified Network Associate: CCNA Routing and Switching (Certified).
● CISCO: CCNA Security (Certified).
● CISCO: Cyber Security Essentials (Certified).

REFERENCES

Available upon request